

ST. ANGELA MERICI PARISH

March 8, 2020
saintangelamerici.org

3860 N. Hwy 67
Florissant, MO 63034



SECOND SUNDAY OF LENT

PARISH OFFICE, 838-6565
Parish Fax Number, 838-6566

Pastor
Msgr. Matthew Mitas, ext. 102

Deacon
Rev. Mr. Joseph Kroutil

Parish Secretary
Linda Brindley, ext. 100
brindley@stangelam.org

Bookkeeper
Monique Zykan, ext. 103

Music Director
Sharon Churchill

Mary Ann Kauffman, ext. 101

St. Vincent De Paul...ext. 504

NEW PARISHIONERS
Register in the parish office,
Mon-Fri, 8:00 am- 4:00 pm.

SACRAMENT OF BAPTISM
Baptism Instruction is to be
scheduled with a parish priest.

SACRAMENT OF MARRIAGE
To be arranged with the parish
priest at least six months prior.



Prayer, Liturgy and Sacrifice

Mass Schedule

Mon - Fri 8:00 am
Saturday First Sat. of the month, 8:00 am
Saturday 5:00 pm (Vigil)
Sunday 7:30, 9:30 & 11:30 am

Eucharistic Adoration

Tuesdays 8:30 am - 7:00 pm
 7:00 pm - Perpetual Help & Benediction

Reconciliation

Saturdays 4:00 - 4:45 pm
 Or by appointment, call 314-838-6565

Perpetual Help Devotions

Tuesdays After 8:00 am Mass & 7:00pm

Holy Day of Obligation Masses To Be Announced.

BULLETIN NOTICES: Submit to the parish office by Monday at 4:00 pm. Please email notices to: brindley@stangelam.org.

NEW PARISHIONERS: Please register in the parish office, Mon-Fri, 8 am - 4 pm. For more information, call the Parish Office, 314-838-6565.

MASS INTENTIONS FOR THE WEEK

Monday, March 9

8:00 am - Georgiann Donovan

Tuesday, March 10

8:00 am - June Ewers

Wednesday, March 11

8:00 am - Bert Heppermann

Thursday, March 12

8:00 am - Helen Hopkins

Friday, March 13

8:00 am - Dorothy Aubuchon

Saturday, March 14

8:00 am - Shirley Klahs

5:00 pm - James O'Malley

Sunday, March 15

7:30 am - Birdie Wohldmann

9:30 am - Clayton Halling

11:30 am - People of the Parish

2019 CONTRIBUTION STATEMENTS

2019 Contribution statements are now available for pick up in the Lunchroom. If your statement is not there, please call the parish office and we will print one. 838-6565, Mon -Fri, 8am -4pm

MINISTERS

FOR NEXT WEEKEND, MAR. 14 & 15

WEEKEND SERVERS

5:00 pm - Veronica & Vicky Breen,
 Daena Talavera

7:30 am - Thomas Anderson, Kaitlyn Smith

VOLUNTEER NEEDED

9:30 am - Aaron Fenner, Jocelyn & Sebastian Thomas

11:30am - Megan Kelley, Megan Looney

VOLUNTEER NEEDED

WEEKEND LECTORS

5:00 pm - Diana Skubic

7:30 am - Katherine Ising

9:30 am - Mary Ann Kauffman, Pat Buchanan

11:30 am -Julie Ratermann

EXTRAORDINARY MIN. OF HOLY COMMUNION

5:00 pm - Claudia & George Bidleman, Tina Clarkin, Karen Dietz, Vitina Galati, Ray Skubic, Shirley Sweney

7:30 am - Agnes & Geoffrey Bullock, Rick Vietmeier, Theresa & William Watson, Cathy Welsh,
VOLUNTEER NEEDED

9:30 am - Nancy Hesselbach, Debbie Keeven
 John Scheiding, **3 VOLUNTEERS NEEDED**

11:30 am - Charles Danganan, Denyse Sternberg,
VOLUNTEER NEEDED

WEEKEND GIFT BEARERS - MAR. 14 & 15

Sat. 5:00 pm - The Reichmuth Family

Sun. 7:30 am - Warren & Barbara Schnell

Sun. 9:30 am - Debbie & John Keeven

Sun. 11:30 am - Mike & Linda McManus

When you shop amazon support your Parish at www.smile.amazon.com

Sunday Collection - March 1, 2020

Sunday Offering	\$ 14,497
Weekly Budget	\$ 11,290
Weekly Over/Under	+\$ 3,207
Fiscal Year To Date	-\$ 9,385



From The Desk of Msgr. Matthew Mitas:

REMEMBER THAT MARCH IS THE MONTH OF ST. JOSEPH!

BRAIN DEAD

It turns out that the reason why our church's sound system was on the fritz last Sunday was because its central circuitry panel (its "brain") had suffered a massive stroke and needs to be replaced; it was, in a word, "brain dead". I'm writing this on Wednesday, March 4, so by the time you read this now, it should be up and running. The current system is about 10-12 years old, which means that we could have, and probably should have, received longer service from it, but it was apparently suffering from electronic surges, which hastened the demise of its main unit. So now, in addition to the new main unit, we have also installed a surge protector. The total cost of the project: \$3,200. I won't put an envelope in the ends of the pews, but I am asking for your help to pay for it.

CORONAVIRUS

Although much is still unknown about this disease with particular reference to how dangerous it is and how it's spread, we received a letter from Archbishop Carlson this week asking us to institute the following precautions, in the attempt to vitiate, obviate, and thwart its effects and spread. Effectively immediate and until further notice, these precautions will be observed:

1. No Communion from the chalice
2. You will not be told to exchange the Sign of Peace.
3. You are *encouraged* to receive the Sacred Host in your hand (we will always offer reception on the tongue).
4. If possible, keep a distance of at least three feet from the person closest to you in the pew.
5. By all means, practice good hygiene, viz., frequently washing your hands, not coughing and sneezing on people, etc.
6. If you're sick and contagious, stay home.

We will be happy to bring Communion to anyone who cannot make it to Mass on Sunday.

LENTER SPEAKER SERIES

It continues this week with Fr. John Paul Hopping, pastor of St. Charles Borromeo Parish in St. Charles, who will speak to us. His topic: "Miracles Happen" (takes place after the Stations at 7:00, in church).

QUIZ-A-CATHOLIC

Let us deviate from the path of numerical clusterings of Catholic things to a simple 'true or false' about matters that concern things, persons, and events here in the Archdiocese of St. Louis. It is your task to identify correctly which statements are true and which ones are false:

1. St. Louisan Gen. U.S. Grant was received into the Catholic Church by Abp. Kenrick.
2. Gen Wm. T. Sherman is buried in Calvary Cemetery and had a son who was a Jesuit.
3. Speaking of Calvary, that entire tract of land was purchased by Abp. Kenrick from the family of the "Great Compromiser", Henry Clay.
4. Speaking of land, the plot upon which our Cathedral stands was the site of a gin-joint.
5. Speaking (or "speaking easy") of gin-joints, the very first ever "cocktail party" was held in the residence of the Archbishop of St. Louis (at 4510 Lindell Blvd.) in May, 1917.
6. Where the White House retreat center is now had been designated to be the site of the "Executive Mansion" (i.e., "White House") in a plan to move the Capital to St. Louis.
7. Our archdiocese used to be part of the Diocese of Santiago (Cuba).
8. Speaking of Cubans, Bob Kuban (of Bob Kuban and the In-Men and "The Cheater") got his start in music by teaching band at Bishop DuBourg High School.
9. Mark Twain's St. Louis residence was originally a convent.
10. Italian POW's used to attend Mass at St. Ambrose Parish during WWII.





Features:

CONTINUED

ANSWERS: 1. False (although Grant did live in St. Louis)
 2. Both true 3. True 4. False 5. True (although this took place before the archbishop ever lived there) 6. True (hence the name "White House", and not so much for the white stone from which it is constructed) 7. True 8. True (is it possible that his big hit song was inspired by his monitoring DuBourg students taking a test?) 9. False (it was actually the other way around; the Clemens Mansion at 1849 Cass Ave. was later purchased and expanded by the Sisters of St. Joseph) 10. True

UPCOMING EVENTS

Mar. 10 & 13: Exercise class for seniors in the gym, from 9:00-10:00AM (for those of you who missed out on boot camp!) All are welcome!

Mar. 13, 20, 27 & Apr. 3: Stations of the Cross, 7:00PM, in church

Mar. 13, 20, 27 & Apr. 3: Lenten Speaker Series (in conjunction with Catholic Radio, after the Stations)

Mar. 14, 21, 28, & Apr. 4: 8:00AM Saturday Mass

Mar. 17: Catechism Class resumes in the Parish Meeting Room after the Devotions at 7:00PM; all, of course, are welcome!

Mar. 19: Feast of St. Joseph (special loaves of St. Joseph Bread available today and on the weekend; yum! and double-yum!!)

QUOTES OF THE WEEK

"Nor should we try to explain the multiplicity of churches as...the normal unfolding of the riches of grace given to mankind in Jesus Christ...We should not try to *explain* the multiplicity of churches at all. We should treat it the way we treat our own sin and those of others: *as sin*. We should see it as a part of our guilt." - *Protestant Theologian Karl Barth*

"(I) would rather believe in fairies than in such wild speculation (as Darwinism)" - *Sir Ernest Chain, Nobel Prize winner for Medicine and Physiology*

WORD OF THE WEEK

CAESAROPAPISM: (*n.*) Control of the Church by a secular ruler, as in: "One of the biggest problems the Catholic Church has historically suffered from is CAESAROPAPISM, as is still the case in China, where the political rulers want total control over their people, and is why we have the principle of separation of Church and State in America."

This Week In Our Parish:

Monday, March 9

11:30 am - Senior Meeting, Lunchroom

6:00 pm - Basketball Practice, GYM

Tuesday, March 10

8:30 am - Eucharistic Adoration

9:00 am - Senior Exercise Class, Gym

3:00 pm - Legion of Mary, Rectory Basement

6:00 pm - Basketball Practice, GYM

7:00 pm - Benediction

7:00 pm - St. Vincent de Paul Meeting, Mtg room

Wednesday, March 11

9:00 am - Quilters, Rectory Basement

5:30pm - Basketball Games, GYM

Thursday, March 12

6:00pm - Basketball Practice, GYM

Friday, March 13

9:00 am - Senior Exercise Class, GYM

5:30pm - Basketball Games, GYM

Sunday, March 15

12:30 pm - Basketball Games, GYM

PLEASE PRAY FOR THE SICK OF OUR PARISH:

Rachael Lawson, Jeff Gauthier, Rosemary Licato, Evelyn Finno, Guy Henriksen, Augustine & Ray Porter, Billie Lawson, Kristine Lawson, Neil MacKenzie, Margaret Kluge, Laurie Kauffman, Carl Kling, Sr., Trisha Looney, Jerome Rueckert, Charles Haynes, Kathy Pilla, Marion Miller, Bill Stubits, Nancy Brennen, Peggy Hinrichs, Brian Bennett, William Buchholz, Debbie Vietmeier, Suzy Vietmeier, Gloria Wasser, Evelyn Young, John Beyatte, Phil Witte, Joe Knese, Donna Ahrens, Paula Gamel, Katie Sanders, Jim McMullen, Veronica Murray, Pat Brennan, Patty Holschen, Jude Pauli and Ken Schmidt.

PLEASE LET US KNOW IF WE NEED TO ADD OR REMOVE ANYONE FROM THE ABOVE SO AS TO KEEP OUR SICK LIST CURRENT. THANK YOU!

MINISTRY SCHEDULE UPDATE FOR APRIL/MAY/JUNE 2020

The Ministry Schedule for the Months of April, May and June 2020 will be prepared the week of March 16th. Please go into your MSP Account and update your availability for those months. Thank you for your services to St. Angela Merici Parish."



Features:

PLEASE PRAY FOR OUR SERVICE MEN & WOMEN

Joshua Stremlau, Bradley Stremlau, Corey Rudroff, Steven Bennett, Jerrod Klug, Pat Edwards-Parrish, Jonathan Buss, Brad Sanders, Matthew Meske, Jackie Cotter, J. Timothy Sullivan, Matthew Hawkins, John Reddan, Dustin Kyle, Jacob Doerle, Max Rose, Craig Richardson, Isiah Stewart, Matthew Moorman, Jacob Graham and Joshua Graham

March 13



Fr. John Paul Hopping
From St. Charles
Borromeo Parish
Miracles Happen

LENTEN SPEAKER SERIES, FRIDAY, MARCH 13TH

Please join us Friday, March 13th after Stations of the Cross to hear from Fr. John Paul Hopping. Fr. Hopping, originally from Santa Barbara, CA, came to the Archdiocese of St. Louis at the invitation of then Archbishop Raymond Burke. He has served our Archdiocese at a number of parishes, including the Hispanic community at Our Lady of Guadalupe in Ferguson and, currently, at St. Charles Borromeo Parish in St. Charles. He has a passion for evangelization, including working with RCIA. Father Hopping credits his vocation to a call from within a dream, so he has a special interest in studying miracles from history and in the world around us.

The topic of Fr. Hopping's presentation on Friday night is: *Miracles Happen*.

LADIES CRAFT DAY

Come join us in the lunchroom on Saturday March 14th, from 9 to 3. Bring your favorite crafts and enjoy some crafting time with fellow parishioners! Sewing machine and embroidery machines will be available if you wish to use them! Contact Agnes Bullock or Theresa Prosser for more details.



PLANT SALE

Spring is in the air and the St Angela Merici Pro Life Plant sale is right around the corner! Last weekend in April in the lunchroom! If you wish to preorder any items, please call Agnes Bullock at 314-956-3904 or 314-716-3204, by April 10th



ST. VINCENT DE PAUL

During Lent, we typically say Spring is coming (eventually)! Our annual SVDP Truck collection will be on Saturday, April 4. We will collect clothes & shoes that can be sold at the Thrift Store. We will also collect clothes & shoes that are too worn to sell but can be recycled. Please bag or box these separately & mark "recycle". We will collect all electronics except TVs. Please tie all bags and secure all boxes. As you start your Spring cleaning, put aside those items you don't need anymore & save them for our collection day. That includes household items, toys, books, etc. We get credit at the Thrift Store for our collections that we use for vouchers for our neighbors in need. We appreciate the help that the parishioners at St. Angela Merici give to the SVDP Society.

SPIRITUAL ADOPTION—Development of the Unborn Baby at 7 months

Your baby is now about 3 pounds—this added weight makes her skin look smoother. Her eyelids can now open and close, her eyes look around and respond to light. She has a powerful grip now—strong enough to support her body weight with one hand.

WITNESSING AT OUR LOCAL PLANNED PARENTHOOD

Please join some fellow parishioners in sharing our message of Life in front of the Planned Parenthood on Lindbergh in Surrey Plaza II. We will be present there from 4:00– 5:00 pm (due to time change) this **Thursday, March 12**. Please help us to share the truth with our North County brothers and sisters. For more infor-



We are discounting some of our gift cards. We are selling them at our cost. There are cards of restaurants that have closed in the area but are still around. If you can help us clear our inventory, we would greatly appreciate it. There is a list of the sale items at the Gift Card table in the lunchroom. Please stop by and see if you can take advantage of any of these savings! Thanks!



Features:

S.A.M. Seniors Meeting & Luncheon

Monday, March 9th, 11:30

Corned Beef, Cabbage, Potatoes,
Carrots, Rolls w/Butter & Dessert



By: Krause Katering

Steve Galati will entertain us
with his guitar & singing.

Not a Member??? No problem, please call Carolyn
Humphrey at 921-3762

Members: Please call your contact person

Note: The April meeting will be held April 20th.
Also membership dues of \$15.00 are due at the
April meeting



TRAVELLING MADONNA

The Legion of Mary's Travelling Madonna is looking for good Catholic homes to visit. Her presence in your home, along with intercessory prayers to her, will enrich your family's lives. Her son cannot deny His mother any request. If you would like to have her come and stay with you, please contact Joan-839-0694. We will then bring the Madonna to your home and pick her up. She usually stays for 2 weeks, depending on requests for her. Thanks.



ST. FRANCIS OF ASSISI

Will be hosting two fish fries during lent at St. Francis Memorial Hall, 1250 Second St., Portage Des Sioux, MO 63373. The dates are Friday, March 13 and March 27, serving from 4:30 until 7:00 pm. They have catfish and pollock, coleslaw, fries, hush puppies and green beans. They are also having a 50/50 raffle. They will sell 100 tickets at \$100.00 each. \$5000.00 cash prize. Call Kathy Eddington for tickets at 636-627-8252. The drawing will be after the 8:00am Mass on Easter Sunday.

St. Ferdinand Shrine St. Patrick's Day Meal

Tuesday, March 17, 2020
11:00 am ~ 6:00 pm



\$12 DINNER
\$5 CHILDREN
\$5 SANDWICHES

We now accept
credit cards.

Tours @ Noon

Book Fair &
Gift Shop Open

 Old Saint
Ferdinand Shrine
1 Rue St. Francois
Florissant, MO 63031
Phone: (314) 837-2110
OldStFerdinandShrine.com

AED TRAINING

The men's clubs is sponsoring an AED training session put on by the Black Jack Fire Department on Monday, March 23rd from 7:00 PM to 9:00 PM in the lunch room. Everyone is welcome however since we will be providing a light meal, we ask that you RSVP no later than Tuesday, March 17th to Art Batson at 314-609-0859 (text or call) or e-mail at art.batson@yahoo.com or by putting the following form in the collection basket:

AED Training March 23, 7:00 PM in the Lunchroom

Name(s): _____

Telephone Number: _____

e-mail: _____



**CATHOLIC
SUPPLY®**
OF ST. LOUIS, INC.

RELIGIOUS GIFTS & DECOR | SCHOOL UNIFORMS | BOOKS & BIBLES
STATUARY | NATIVITIES | CHURCH SUPPLIES | CANDLES
SEASONAL & SACRAMENTAL GIFTS

ST. LOUIS HILLS
6759 Chippewa Street
(at Jamieson, across from Ted Drewes)
St. Louis, MO 63109
(314) 644-0643

O'FALLON, MO
2953 Hwy K
(at Hwy N, between Dierbergs and Sears)
O'Fallon, MO 63368
(636) 379-3705

SHOP ONLINE! catholicssupply.com

**Get this
weekly bulletin
delivered by
email - for FREE!**



Sign up here:

<https://www.jspaluch.com/BulletinSubscribe.aspx>

Courtesy of J.S. Paluch Company, Inc.



Protecting *Seniors*
Nationwide



Medical Alert System



\$29.95/Mo. billed quarterly

- One Free Month
- No Long-Term Contract
- Price Guarantee
- Easy Self Installation

Call Today! Toll Free 1.877.801.8608

**We Want
Your Business
To Grow**

**What We Can Offer
You and Your Business:**

- Many ad size options to meet your budget in color or black and white
- One-on-one customer service to help build and design your ad
- The ability to change your ad up to 12 times per year

J.S. Paluch Company

1.855.685.5703

catholicmatch®
Missouri



CatholicMatch.com/myMO

**Life
Matters**

For more information go to
www.usccb.org/respectlife

YOU CAN DO SOMETHING ABOUT
SEX TRAFFICKING, PORNOGRAPHY, AND
TECH OR ENTERTAINMENT COMPANIES
PROMOTING SEXUALLY EXPLOITIVE MESSAGES

For more information contact:

The National Center on Sexual Exploitation:
440 1st Street NW, Suite 840,
Washington, DC 20001

Email: public@ncose.com www.EndSexualExploitation.org



We do it better.

400 W. Washington
830-2900

Member FDIC

Equal Housing Lender

**SUPPORT THE ADVERTISERS
THAT SUPPORT OUR COMMUNITY**



RONICK'S AUTO CARE
314-837-6250
 RONSICKS.COM
 14241 New Halls Ferry
 Florissant, MO 63033

OIL CHANGE
\$23⁹⁵ up to 5 qts
 Most cars. Must present coupon prior to service. Cannot be combined with other offers. One per family.

Tax & Accounting Services
 Bob Gremminger
 3633 Afshari Circle
 Florissant, MO 63034
314-839-1584

SAINT LOUIS COUNSELING
 IMPROVING LIVES SINCE 1955
 www.SaintLouisCounseling.org
 314.544.3800 | 8 locations

Your ad could be in this space!

Say Good-bye to Clogged Gutters!

CALL BY 12/31 TO RECEIVE 75% OFF LABOR*

*After 12/31/19 customer will be eligible for 50% off labor. Does not include cost of material. Offer expires 3/31/20.

Receive a \$25 Lowe's Gift Card with FREE in-home estimate!

All participants who attend an estimated 90-95 minute in-home product consultation will receive a \$25 gift card. Retail value is \$25. Offer sponsored by LeafGuard Holdings Inc. Limit one per household. Company promotes, sells, and installs seamless gutter protection. This offer is valid for homeowners over 18 years of age. If married or involved with a life partner, both collaborating persons must attend and complete presentation together. Participants must have a photo ID, be able to understand English, and be legally able to enter into a contract. The following persons are not eligible for this offer: employees of Company or affiliated companies or entities, their immediate family members, previous participants in a Company in-home consultation within the past 12 months and all current and former Company customers. Gift may not be extended, transferred, or substituted except that Company may substitute a gift of equal or greater value if it deems it necessary. Gift card will be mailed to the participant via first class United States Mail within 21 days of receipt of the presentation form. Not valid in conjunction with any other promotion or discount of any kind. Offer not sponsored or promoted by Lowe's and is subject to change without notice prior to expiration. Expires 3/31/20.

Call today for your FREE estimate and in-home demonstration

CALL NOW 314-549-8449

*Guaranteed not to clog for as long as you own your home, or we'll clean your gutters for free.

ENGLERT LeafGuard
 Get it. And forget it.®

LeafGuard® is **guaranteed never to clog** or we'll clean it for **FREE***

- Seamless, one-piece system keeps out leaves, pine needles, and debris
- Eliminates the risk of falling off a ladder to clean clogged gutters
- Durable, all-weather tested system not a flimsy attachment

Consider Remembering Your Parish in Your Will.

For further information, please call the Parish Office.

Catholic Cruises and Tours and The Apostleship of the Sea of the United States of America

Take your FAITH ON A JOURNEY.

Call us today at **860-399-1785** or email **eileen@CatholicCruisesandTours.com**

www.CatholicCruisesandTours.com

LeafGuard
 Get it. And forget it.®

GOLDKAMP
 Heating & Cooling

839-3332
 Matt Goldkamp

Please support the advertisers in your bulletin, and thank them for their continued support. They make your bulletin possible.

Thank You

Bathroom Remodeling

BENACH PLUMBING & DRAIN CLEANING

(314) 895-3433

DO YOU HAVE SALES EXPERIENCE? ARE YOU WELL NETWORKED IN THE LOCAL COMMUNITY?

J.S. PALUCH COMPANY
 NATIONAL PUBLISHER OF CHURCH BULLETINS

- Full Time Positions Available with Excellent Earning Potential!
- Medical Benefits, 401K, Life & AD&D Insurance Available
- Excellent Commission Compensation Program

Interested? Call Kay Leane **1.800.621.5197 x2823**

or Email Resume to **RECRUITING@JSPALUCH.COM**

www.jspaluch.com

EARN MONEY! DO GOOD! MAKE A POSITIVE IMPACT!

FINDaPARISH.com

The Most Complete Online National Directory of Catholic Parishes

CHECK IT OUT TODAY!

Please Patronize

The Sponsors Who Appear On This Bulletin. It Is Through Their Support That This Bulletin Is Made Possible.

Business Owners Interested In Advertising Please Call **J.S. Paluch at 1-855-685-5703**

CHUCK LAWLESS
 St. Angela Merici Parishioner

THANK YOU to St. Angela Merici's parishioner and community for your continuing support!

PAUL CERAME
 AUTOMOTIVE GROUP

New Halls Ferry Rd. in Florissant
www.cerame.com
314-838-2400

ONE PARISH

Grow in your faith, find a Mass, and connect with your Catholic Community with OneParish!

Download Our Free App or Visit **MY.ONEPARISH.COM**

If You Live Alone You Need MDMedAlert!

- Ambulance
- Police
- Fire
- Friends/Family

24 Hour Protection at HOME and AWAY!

FREE Shipping

FREE Activation

NO Long Term Contracts

Solutions as Low as \$19.⁹⁵ a month

CALL NOW! 800.809.3352

MDMedAlert
 Safe-Guarding America's Seniors Nationwide!

GPS Tracking w/Fall Detection Nationwide, No Land Line Needed EASY Set-up, NO Contract 24/7 365 Monitoring in the USA

This Button SAVES Lives!
 As Shown GPS, Lowest Price Guaranteed!

WHY IS IT

A man wakes up after sleeping under an ADVERTISED blanket on an ADVERTISED mattress and pulls off ADVERTISED pajamas bathes in an ADVERTISED shower shaves with an ADVERTISED razor brushes his teeth with ADVERTISED toothpaste washes with ADVERTISED soap puts on ADVERTISED clothes drinks a cup of ADVERTISED coffee drives to work in an ADVERTISED car and then refuses to ADVERTISE believing it doesn't pay. Later if business is poor he ADVERTISES it for sale.

WHY IS IT?